

22nd Celebrating
Glorious Book Loving Years

2003-2025



राष्ट्रीय | NATIONAL पुस्तक मेला | BOOK FAIR Lucknow

Spreading the light of Knowledge

18-28 SEPT. | 11:00 A.M.
2025 | 9:00 P.M.

BALRAMPUR GARDEN

Opp. Doordarshan Kendra Ashok Marg, Lucknow

ATTRACTIONS

Book Releases | Meet the Writers
Children's Programs | Youth Fest
Cultural Events



ORGANISED BY




www.lucknowbookfair.org



For Information, Stalls Booking & Sponsorships Please Contact:

+91-9415080505, 9999683667, 9999683666, 9044138886



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Welcome

Lucknow is renowned as the city of nazaakat (delicacy), tahzeeb (culture) shero-shayari (verses) and tazeem (civility) from the days of its Nawabiyat (aristocracy). It was the Paris of East in the 18th-19th centuries. Monuments such as Imambara, Rumi Darwaza, Chattar Manzil, Dilkusha Palace, La Martiniere and the ruins of the British Residency, a focal point of the first War of Indian Independence in 1857.

The city has long taken pride in its academic supremacy and intellectual sovereignty having more than a dozens Universities, earning a name for itself as a Knowledge hub for academicians, thinkers writers, poets, scientists, artists and philosophers. Modern Lucknow, the capital of India's largest state U.P. fast becoming a cosmopolitan with new projects such as IIIT, IT Park, Cricket Stadium, super speciality's public- private Hospitals, Expressways, International Airport, Metro Rail, Defence Corridors, world class Malls and Multiplexes, numbers of residential & commercial projects and several theme based parks.

The Book Fair is not limited only to display and sale of books but is a book festival that provides readers with all sorts of quality reading stuffs at reasonable prices. It facilitates direct contact with authors and intellectuals. KT Foundation & Forceone organising book fairs since 2003 and National's book fair is amongst top 10 book fairs in India.

This year we are celebrating **22nd glorious Years of National Book Fair**. We extend our Invitation & request your kind participation in the National Book Fair.



ATTRACTIONS

Book Releases

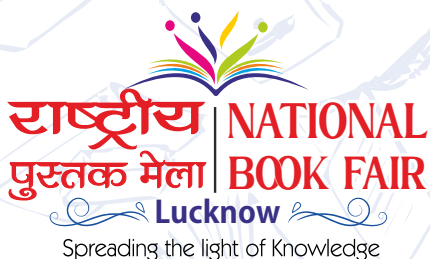
Meet the writers

Children's Programs

Kavi Sammelan

Mushayra

Cultural Events



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Event's Details

Days : 11 Days Book Festival

Venue : Balrampur Garden, (Hazratganj Central Business District) Opp. Doordarshan Kendra Ashok Marg Lucknow, India

Promotion and Publicity

A well planned publicity campaign to create hype of the Book Fair through press conference, outdoors, internet, SMS and other media, including personal contacts to educational institutions etc. Invitations will be send to thousands of readers who have registered their names in the previous book fairs.



Stall Rentals

CATEGORY	SIZE	STALL RENT
Hindi & Regional Publisher & Distributors	3 mts. X 3 mts.	₹ 50,000
English Publisher & Distributors	3 mts. X 3 mts.	₹ 55,000
Institutional & Non Book Trade	3 mts. X 3 mts.	₹ 60,000

GST @ 18% extra.

Octonorm prefab stalls with 1 Table, 2 Chairs, Name Fascia Carpets, sufficient Lights & Display Racks.

Additional Furniture (Table @ ₹500/each), Lights Fans & Security will be charged extra.

Bank Details

Forceone Advertising & Events Pvt. Ltd.

GSTIN No. 09AADCDF1499A1ZR | PAN No. AADCDF1499A

State Bank of India A/c No. : 37024147159

IFSC Code : SBIN0050824 MICR: 226002142

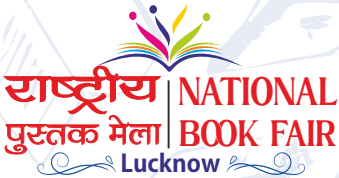
Branch : CP 5/1, Sector-I, Anurag Plaza

Aashiana, Lucknow 226012, India

SCAN & PAY



UPI ID : 37024147159@sbi



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**EARLY BIRD
DISCOUNT***
Book Now Pay Less
before 30th June 2025

**For Information, Stalls Booking & Sponsorships
Please Contact:**

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Last Date of Booking for stalls and space : 31st July 2025