

लखनऊ पुस्तक मेला

साहित्य, कला, संस्कृति उत्सव

13-22 MARCH  
2026

11am-9pm



LUCKNOW BOOK FAIR

Venue : Ravindralaya, Charbagh, Lucknow

Organised By

forceone  
BOOKS

APPLICATION FOR PARTICIPATION

(to be filled In CAPITAL Letters)

Name of the Organization

Address

Telephone No

E-mail

Contact person

Mobile

Publishing Categories

Language Category

Name to appear on Fascia

GSTIN No.	Pan No.
Website	
Designation	
General & Trade <input type="checkbox"/> Educational Books <input type="checkbox"/> Children Books <input type="checkbox"/> Religious <input type="checkbox"/> Socials <input type="checkbox"/>	
Govt. Organisation and Institutions <input type="checkbox"/> Educational Institution/ Eduteach /Stationery <input type="checkbox"/>	
Hindi <input type="checkbox"/> English <input type="checkbox"/> Urdu <input type="checkbox"/> Other <input type="checkbox"/> (Please Specify)	

**STALL RENTS ( SIZE : 3 mts. X 3 mts. )** Octonorm Prefab stall with 1 table, 2 Chairs, Name Fascia, Carpets Sufficient lights & display Racks.

Hindi & Regional ₹ 50,000 English ₹ 55,000 Institutions & Non Book Trade ₹ 60,000 GST @ 18% extra on all rentals

Additional Tables (@₹500 each) Furniture & Light will be charged extra.

**BANK DETAILS**

Forceone Advertising & Events Pvt. Ltd. | GSTIN No. 09AADCF1499A1ZR  
State Bank of India A/c No. : 37024147159 | PAN No. AADCF1499A  
CP 5/1, Sector-I, Anurag Plaza, Ashiana | IFSC Code : SBIN0050824  
Lucknow 226012 | MICR: 226002142

**BOOK NOW**  
LAST DATE  
28 Feb 2026  
**LIMITED STALLS**

SCAN & PAY



UPI ID : 37024147159@sbi

I/We wish to apply for allotment of ..... stalls in the Book Fair & enclosing a DD/ Cheque /RTGS/NEFT  
No. .... Dated..... for ₹..... Drawn on  
..... in favour of **Forceone Advertising & Events Pvt. Ltd.** Lucknow, India.

**For Stall Booking Please Call** Manoj S. Chandel: +91 9415080505, 6307503079, Aakarsh Chandel : 9044138886

**Terms & Conditions :**

1. Participation in the Book Fair is open to publishers, booksellers, educational institutions, distributors, government & social organisations, manufacturers of teaching aids/CD ROMs, stationery etc. The organisers reserve the right to accept or reject any application for stall booking.
2. The organisers reserve the right to alter the dimensions of the stalls without assigning any reason.
3. **Stall Booking would be done only after receipt of duly filled application form along with 100% advance rent. Stall allotment will be done on FIRST COME FIRST SERVE BASIS.**
4. It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the fair and leave the stalls in the same condition in which these were allotted to them.

**Sale of Books** Sale of books & other related material will be permitted on the following conditions:

(i) a maximum discount of 10% shall be allowed on the printed price.

(ii) hawking & selling of books/material at specially reduced prices shall be prohibited.

(iii) no books or material prohibited by the law in India nor any pirated/duplicate or photocopied shall be exhibited or sold. (iv) Exhibitors are solely responsible for any violation in this regard and the organizer will not be liable for such violation. (v) No encroachment or extension in the passage is allowed.

**Insurance** It will be the responsibility of the participants to insure their exhibits and stock against break-in, theft and damage by fire, rain, water or any other unspecified reason during the Book Fair The organisers will not bear any responsibility in this regard.

**Security** While the organisers will make security arrangements, the organisers, are not responsible for the loss or damage to the goods and property of the participants at any time after in Book Fair for any cause whatsoever.

**Repeal** In the event of a natural disaster or if circumstances so warrant, the organisers reserve the right to postpone, alter or cancel the fair. In case the fair is cancelled before the inauguration, rent collected shall be refunded after making the necessary deductions. However no refund will be made if a participant wishes to withdraw from the fair after making a booking.

**All matters are subject to jurisdiction in the Lucknow Courts only.**

I/We hereby agree to abide by the terms & conditions of the organisers of Book Fair.

Signature with Stamp

Date \_\_\_\_\_ Place \_\_\_\_\_

Organised By

forceone  
BOOKS

Mailing Address

**Forceone Advertising & Events Pvt. Ltd.**  
B-29, Sector-L, L.D.A., Near Khazana Complex  
Aashiana, Lucknow - 226012 India  
www.lucknowbookfair.org