



7-13 फ़रवरी 2026

अलीगढ़ पुस्तक मेला | **Aligarh Book Fair**
स्थान : नुमाइश ग्राउंड , अलीगढ़

सहयोग : महोत्सव समिति
जिला प्रशासन, उ. प्र. पर्यटन
प्रातः 11 बजे से रात्रि 9 बजे तक

(to be filled in CAPITAL Letters)

APPLICATION FOR PARTICIPATION

GSTIN No.	Pan No.
Name of the Organization	
Address	
Telephone	
E-mail	Website
Contact person	Designation
Mobile	
Publishing Categories	General & Trade <input type="checkbox"/> Educational Books <input type="checkbox"/> Children Books <input type="checkbox"/> Religious <input type="checkbox"/> Socials <input type="checkbox"/>
	Government Organisation and Institutions <input type="checkbox"/> Educational Aids/ Toys/Staitionery <input type="checkbox"/>
Language Category	Hindi <input type="checkbox"/> English <input type="checkbox"/> Urdu <input type="checkbox"/> Other <input type="checkbox"/> (Please Specify)
Name to appear on Fascia	

STALL RENT	Hindi & Regional 3 mts. X 3 mts. ₹10,000	English 3 mts. X 3 mts. ₹12,000	Institutions & Non Book Trade 3 mts. X 3 mts. ₹15,000
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GST @ 18% extra. (Applicable as per prevailing rates)

Stall Booking only with 100% Advance rent Additional Tables furniture & lights will be charged extra.

Bank Details	Forceone Advertising & Events Pvt. Ltd. State Bank of India A/c No. : 37024147159 CP 5/1, Sector-I, Anurag Plaza, Ashiana, Lucknow 226012	IFSC Code : SBIN0050824 MICR: 226002142	GSTIN No. 09AADCF1499A1ZR PAN No. AADCF1499A
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I/We wish to apply for allotment of stall/s in the Book Fair & enclosing a DD/Cheque/ RTGS/ NEFT No..... Dated for ₹ Drawn on in favour of Forceone Advertising & Events Pvt. Ltd. Lucknow, India

I/We hereby agree to abide by the terms & conditions of the organisers of Book Fair.

For Stall Booking : PLEASE CALL: MANOJ S. CHANDEL: +91 9415080505, AAKARSH CHANDEL : 9044138886

TERMS & CONDITIONS

- Participation in the Book Fair is open to publishers , booksellers , educational institutions, distributors, government & social organisations, manufacturers of teaching aids/CD ROMs, stationery etc. The organisers reserve the right to accept or reject any application for stall booking.
 - The organisers reserve the right to alter the dimensions of the stalls without assigning any reason
 - Stall Booking would be done only after receipt of duly filled application form along with 100% advance rent. Stall allotment will be done on FIRST COME FIRST SERVE BASIS.**
 - It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the fair and leave the stalls in the same condition in which these were allotted to them.
- Sale of Books** Sale of books & other related material will be permitted on the following conditions : (i) a maximum discount of 10% shall be allowed on the printed price; (ii) hawking & selling of books/material at specially reduced prices shall be prohibited; (iii) **no books or material prohibited by the law in India nor any pirated/duplicate or photocopied shall be exhibited or sold.**
- (iv) Exhibitors are solely responsible for any violation in this regard and the organizer will not be liable for such violation. (v) **No encroachment or extension in the passage is allowed.**

Insurance It will be the responsibility of the participants to insure their exhibits and stock against break-in, theft and damage by fire, rain, water or any other unspecified reason during the Book Fair
The organisers will not bear any responsibility in this regard.

Security While the organisers will make security arrangements, the organisers, are not responsible for the loss or damage to the goods and property of the participants at any time after in Book Fair for any cause whatsoever.

Repeal In the event of a natural disaster or if circumstances so warrant, the organisers reserve the right to postpone, alter or cancel the fair. In case the fair is canceled before the inauguration, rent collected shall be refunded after making the necessary deductions. However no refund will be made if a participant wishes to withdraw from the fair after making a booking.

All matters are subject to jurisdiction in the Lucknow Courts only.

Book Now Limited Stalls
Last Date : 31 JANUARY 2026

Organised By



Signature with Stamp

Date _____

Place _____

Mailing Address :

Forceone Advertising & Events Pvt. Ltd.
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