Organised By

forceone BOOKS

in Collaboration with

BookWALA • SINCE 1972 •

प्रयागराज पुस्तक मेला | PRAYAGRAJ BOOK FAIR

साहित्य कला संस्कृति उत्सव

**REGISTRATION FORM**

MILESTONES : 2003 - 2026

| 9+ Cities | 50 + Book Fairs | 3 Millions + Visitors | 25 Cr. + Total Sales | 1000 + Books Released |
|---|---|---|---|---|

Agra | Gorakhpur | Kanpur | Lucknow | Prayagraj | Aligarh | New Delhi | Noida | Shimla

**18-27 DEC. 2026** 11:00 A.M. - 9:00 P.M.

**Venue : Shri Katra Ramlila Committee, Ram Vatika ( Indian Press Chauraha )**
Opp Gate No-4, Chandrashekhar Azad Park, Prayagraj

| (to be filled In CAPITAL Letters) | GST No. | Pan No. |
|---|---|---|
| Name of the Organization | | |
| Address | | |
| | | |
| Telephone No | | |
| E-mail | Website | |
| Contact person | Designation | |
| Mobile | | |
| Publishing Categories | General & Trade ☐ Educational Books ☐ Children Books ☐ Religious ☐ Socials ☐ | |
| | Government Oragnisation and Institutions ☐ Educational Aids/CD's-Toys/Staitionery ☐ | |
| Language Category | Hindi ☐ English ☐ Urdu ☐ Other ☐ (Please Specify) | |
| Name to appear on Fascia | | |

## STALL RENTS ( SIZE : 3 mts. X 2 mts. )

Octonorm Prefab stall with 1 table, 2 Chairs, Name Fascia, Carpets Sufficient lights & display Racks.

| Hindi & Regional ₹ 50,000 | English ₹ 55,000 | Institutions & Non Book Trade ₹ 60,000 GST @ 18% extra on all rentals |
|---|---|---|

**Additional Tables (@₹500 each) Furniture & Light will be charged extra. GST @ 18% extra on all rentals**

Octonorm Prefab stall with 1 table, 2 Chairs, Name Fascia, Carpets Sufficient lights & display Racks.

**Bank Details**

**Forceone Advertising & Events Pvt. Ltd. | GSTIN No. 09AADCF1499A1ZR | PAN No. AADCF1499A**
**State Bank of India A/c No. : 37024147159 IFSC Code : SBIN0050824 MICR: 226002142**
**Branch : CP 5/1, Sector-I, Anurag Plaza, Aashiana, Lucknow 226012, India**

**SCAN & PAY**

UPI ID : 37024147159@sbi

I/We wish to apply for allotment of ..... stalls in the Book Fair & enclosing a DD/ Cheque /RTGS/NEFT No.....
Dated.....for ₹..... Drawn on.....
..... in favour of **Forceone Advertising & Events Pvt. Ltd.** Lucknow, India.

**For Stalls Booking, Please Call** **Manoj S. Chandel: +91 9415080505, Aakarsh Chandel : 9044138886, Manish Garg : 99565 33333, Shubham Agrawal : 73881 00495**

**Terms & Conditions :**

1. Participation in the Book Fair is open to publishers, booksellers, educational institutions, distributors, government & social organisations, manufacturers of teaching aids, stationery etc. The organisers reserve the right to accept or reject any application for stall booking.
2. The organisers reserve the right to alter the dimensions of the stalls without assigning any reason.
3. **Stall Booking would be done only after receipt of duly filled application form along with 100% advance rent. Stall allotment will be done on FIRST COME FIRST SERVE BASIS.**
4. It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the fair and leave the stalls in the same condition in which these were allotted to them.

**Sale of Books** Sale of books & other related material will be permitted on the following conditions:

(I) a maximum discount of 10% shall be allowed on the printed price.

(ii) hawking & selling of books/material at specially reduced prices shall be prohibited.

**(iii) no books or material prohibited by the law in India nor any pirated/duplicate or photocopied shall be exhibited or sold. (iv) Exhibitors are solely responsible for any violation in this regard and the organizer will not be liable for such violation. (v) No encroachment or extension in the passage is allowed.**

**Insurance** It will be the responsibility of the participants to insure their exhibits and stock against break-in, theft and damage by fire, rain, water or any other unspecified reason during the Book Fair The organisers will not bear any responsibility in this regard.

**Security** While the organisers will make security arrangements, the organisers, are not responsible for the loss or damage to the goods and property of the participants at any time after in Book Fair for any cause whatsoever.

**Repeal** In the event of a natural disaster or if circumstances so warrant, the organisers reserve the right to postpone, alter or cancel the fair. In case the fair is cancelled before the inauguration, rent collected shall be refunded after making the necessary deductions. However no refund will be made if a participant wishes to withdraw from the fair after making a booking.

**All matters are subject to jurisdiction in the Lucknow Courts only.**

I/We hereby agree to abide by the terms & conditions of the organisers of Book Fair.

Signature with Stamp

Date _____ Place _____

ORGANISED BY

Lucknowbookfair
www.lucknowbookfair.org

BookWALA • SINCE 1972 •

forceone BOOKS


Mailing Address :
Forceone Advertising & Events Pvt. Ltd.
B-29, Sector-L, L.D.A., Near Khazana Complex
Aashiana, Lucknow - 226012 India
email : lucknowbookfair@gmail.com
prayagrajbookfair@gmail.com | www.lucknowbookfair.org


**Last Date of Booking of stalls and space : 15th November 2026**