Spreading the light of Knowledge

प्रयागराज पुस्तक मेला | PRAYAGRAJ BOOK FAIR

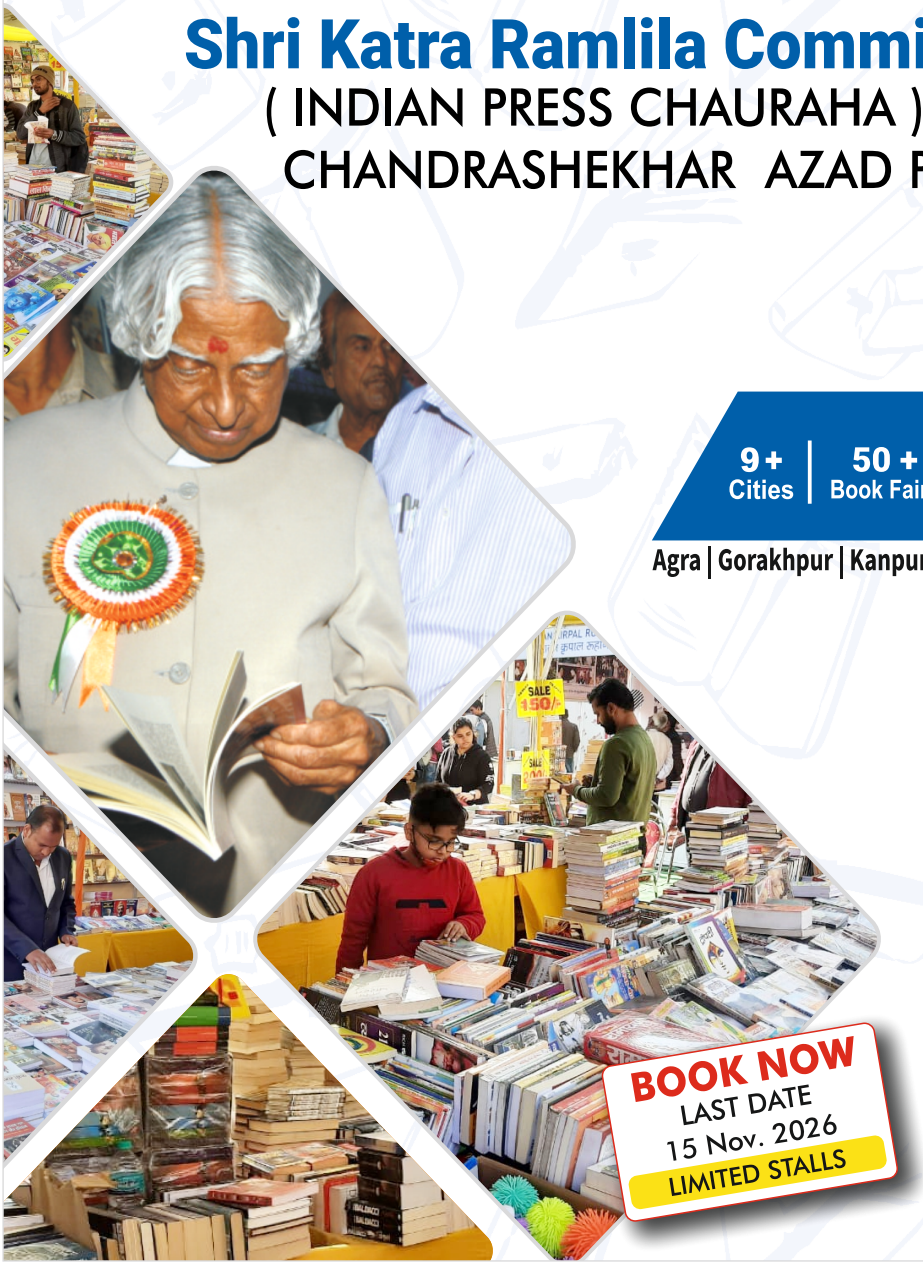
साहित्य कला संस्कृति उत्सव

18-27 DECEMBER 2026 : 11 AM - 9 PM

VENUE

Shri Katra Ramlila Committee, Ram Vatika

(INDIAN PRESS CHAURAHA), OPP GATE NO-4
CHANDRASHEKHAR AZAD PARK, PRAYAGRAJ



ATTRACTIONS

Book Release | Meet the Writers
Youth Fest | Cultural Events

MILESTONES : 2003 - 2026

9 + Cities	50 + Book Fairs	3 MIllions + Visitors	25 Cr. + Total Sales	1000 + Books Released

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B-29, Sector-L, L.D.A. Near Khazana Complex
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Welcome

The City of Ganga Yamuna and Saraswati rivers "Triveni Sangam" is one of the world's oldest known city according to ancient vedas in Hindu Mythology. Kumbh held in every six years and Mahakumbh in every 12 years are the largest gatherings of pilgrims of the earth. The city has been a witnesses to many important events in India's freedom movement.

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The city's attractions include Khusro Bagh which exquisitely portrays the Mughal Garden, Triveni Ghat a place to find your spiritual side. Anand Bhawan which is a paradise for the history buffs, Allahabad Fort & more.

Prayagraj has also played a leading role in development of Hindi and Urdu literature.it was known as literary capital of Uttar Pradesh. Saraswati, the first Hindi-language monthly magazine in India, was started by Chintamani Ghosh.doyen of modern Hindi literature, such as Mahadevi Varma, Sumitranandan Pant, Suryakant Tripathi 'Nirala' Mahavir Prasad Diwedi and Harivansh Rai Bachchan, Akbar Allahabadi noted modern Urdu poet, and Nooh Narwi, Tegh Allahabadi, Shabnam Naqvi and Rashid Allahabadi hail from Allahabad.

The Allahabad Museum which is a perfect place to learn about the history that add pages to one's knowledge book; All Saints Cathedral which is built in a Gothic Style; Allahabad Fort, Chandra Shekhar Azad Park which is also called the Alfred Park. Other than this, Prayagraj offers the visitors plenty of things that make for a truly unique experience in itself. Magh Mela which is held every year at Sangam. Prayagraj has never disappointed the food lovers as it has plenty of options including succulent shami kebabs, roasted and juicy chicken and the most popular delicacy that is aromatic chicken biryani. Visitors can even go for enjoying boating on the water of Ganga, explore the rich literature of the city by visiting the Allahabad Public Library also called the Thornhill Mayne Memorial , and visit the Jawahar Planetarium. Prayagraj being a home to a number of temples gives the opportunity to the discerning travellers to seek blessings at the Mankameshwar Temple Patalpuri Temple, Alopi Devi Temple, Hanuman Temple, Shivkoti Mahadev Temple, Bade Hanumanji Temple, Kalyani Devi Temple.

Board of High School and Intermediate Education Uttar Pradesh, the world's biggest examining body, is headquartered in the city. Apart from one central university, two State Universities and an open university. Motilal Nehru National Institute of Technology Allahabad is a noted technical institution. Sam Higginbottom University of Agriculture, Technology and Sciences, as "Agricultural Institute", is an autonomous Christian minority university. Other notable institutions in include the Indian Institute of Information Technology – Motilal Nehru Medical College; Ewing Christian College; Harish-Chandra Research Institute; Govind Ballabh Pant Social Science Institute.

The Book Fair is not limited only to display and sale of books but is a book festival that provides readers with all sorts of quality reading stuffs at reasonable prices. It facilitates direct contact with authors and intellectuals.

We extend our Invitation & request your kind participation in the Prayagraj Book Fair.

Promotion and Publicity

A well planned publicity campaign to create hype of the Book Fair through press conference outdoors, internet, SMS and other media including personal contacts to educational institutions etc. Invitations will be send to thousands of readers, who have registered their names in the previous book fairs.











Attractions

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